



# ***BLUE GROWTH***

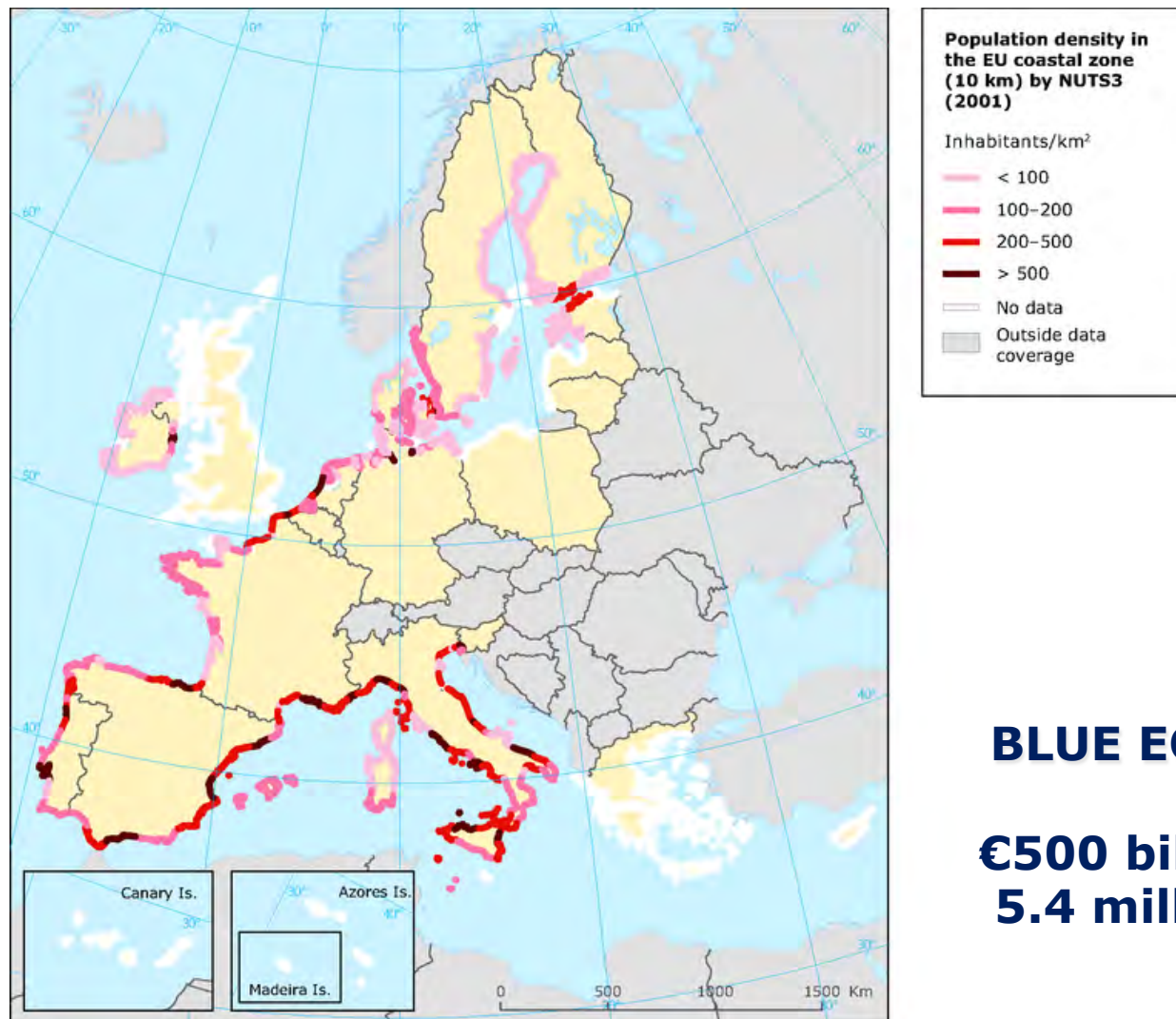
*opportunities for sustainable growth in the blue economy*

**Haitze Siemers  
Maritime Policy Baltic and North Sea  
DG MARE – European Commission  
Submariner Conference, 5-6 September 2013**





European  
Commission



**In 2020**

**€600 billion GVA  
7 million jobs**

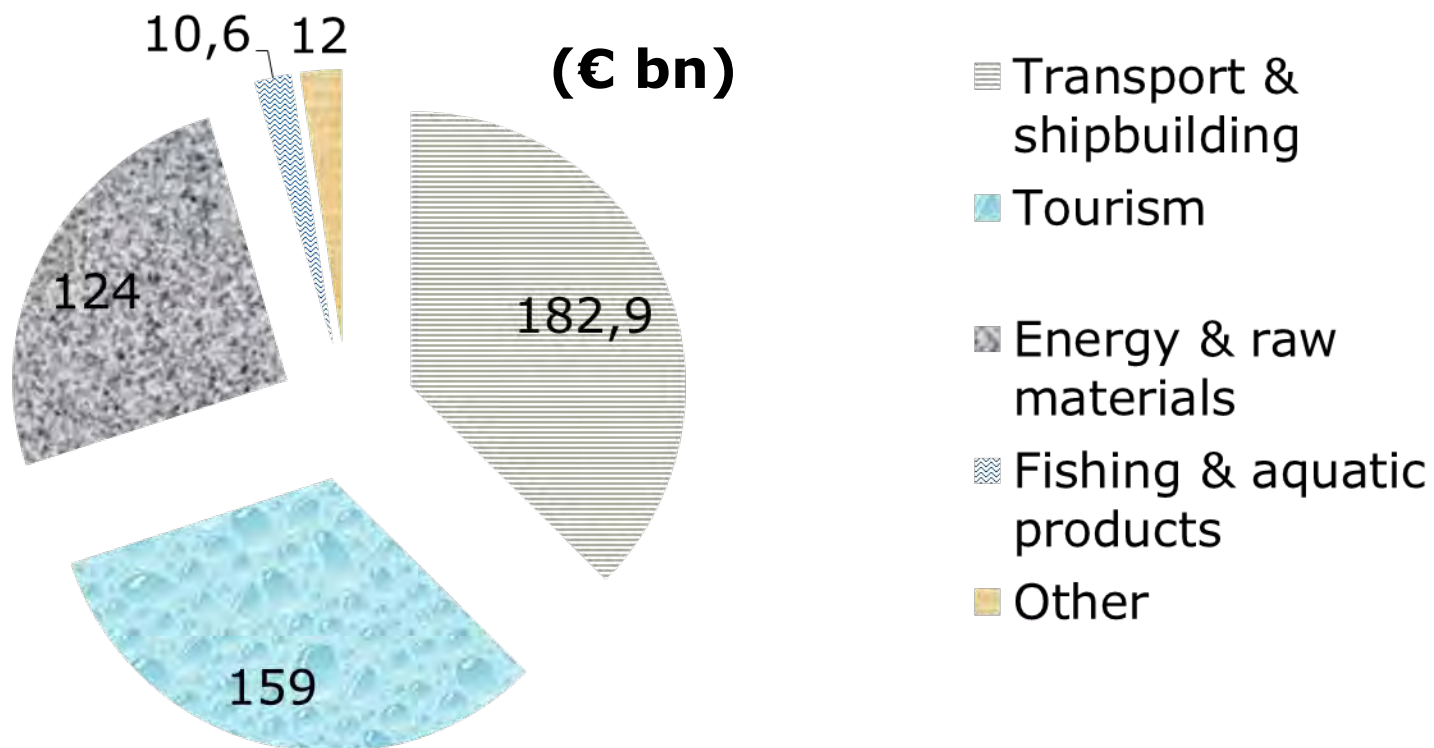


**BLUE ECONOMY**

**€500 billion GVA  
5.4 million jobs**

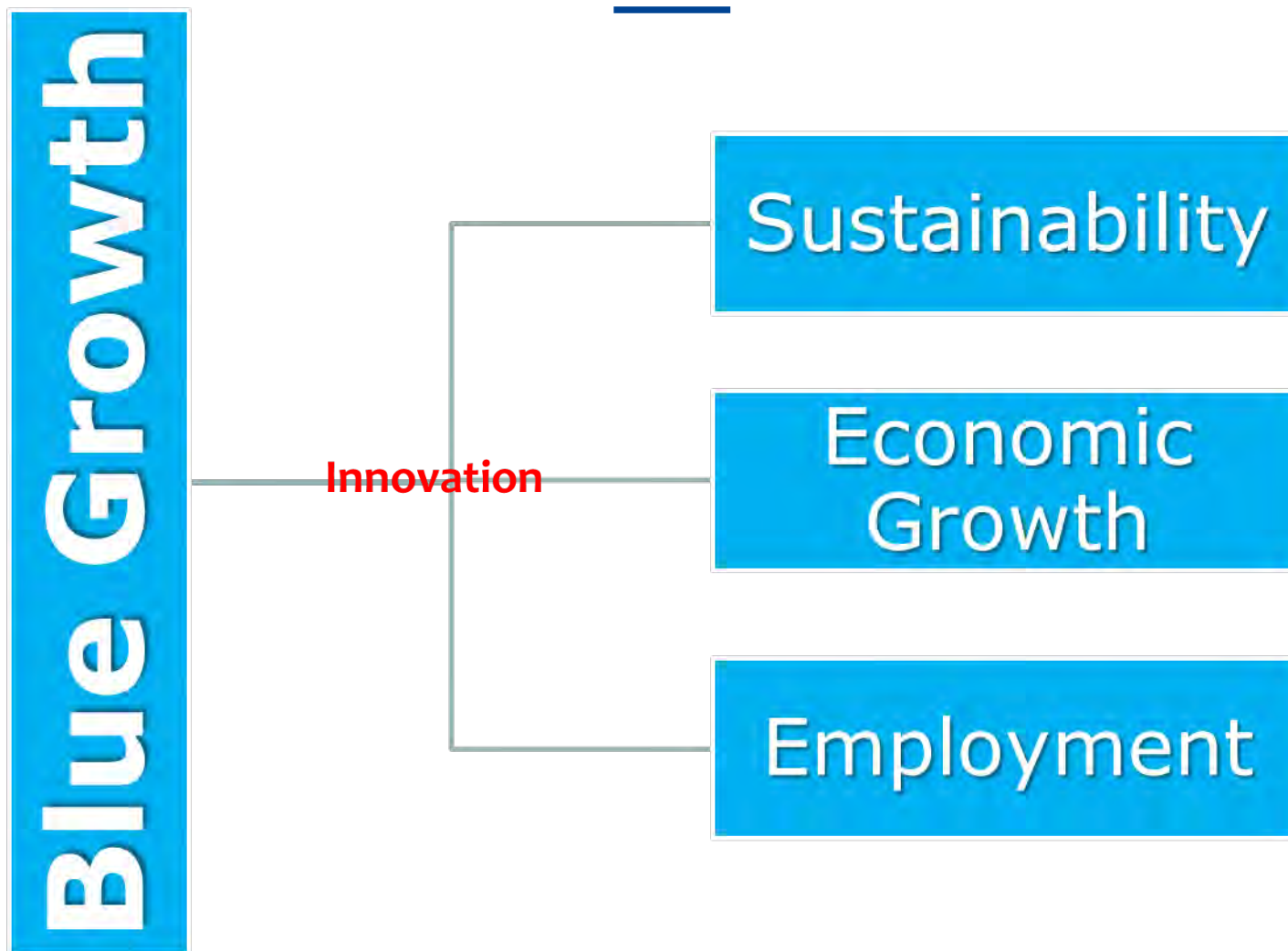
**Blue Growth**

# The blue economy

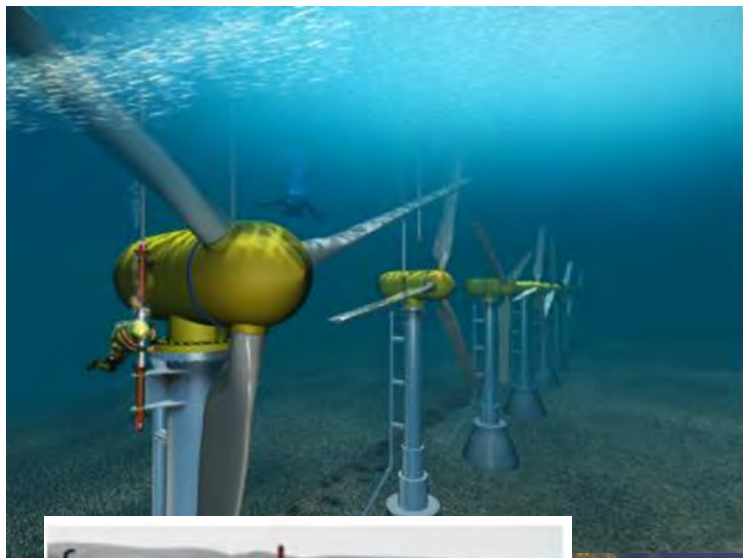




European  
Commission

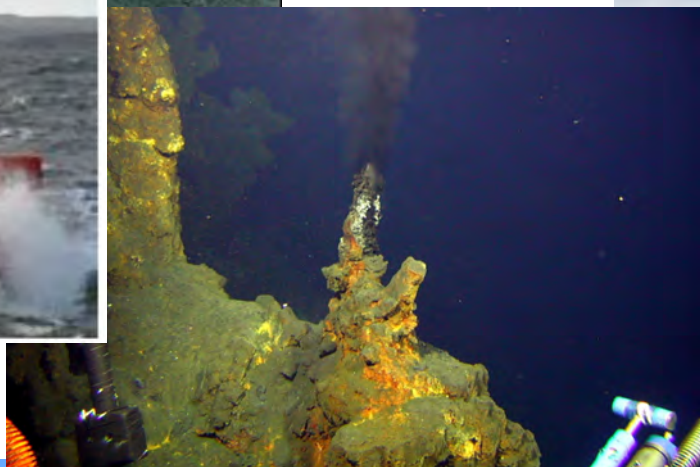






European  
Commission

## 5 focus areas



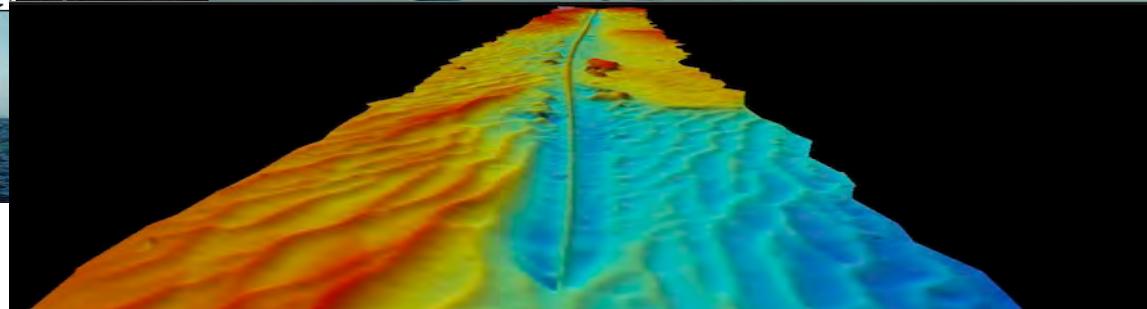
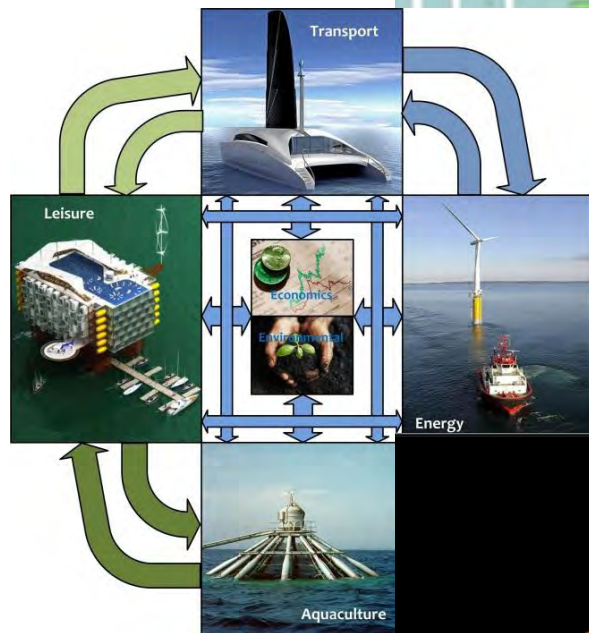




European  
Commission



# Building the blue economy





# Baltic Sea Strategy

## ***Macro Regional Strategy***

## ***Revised Action Plan February 2013***

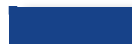
***95 actions of which half are specifically maritime***

***Environment as major driver***

***Surveillance, tourism, shipping, fisheries***

***Contribution to Blue Growth***

***Targets and indicators***



## Key objectives

***Maximise Blue Growth in Baltic Sea***

***Maximise synergy between Baltic Sea Strategy and Blue Growth objectives***

***Better visibility and closer link Maritime Policy and Baltic Sea Strategy***



# Baltic Sea Strategy – examples

## ***Submariner project :***

- Innovation and coexistence
- Renewables, aquaculture, biotech

## ***CleanShip project***

- Emissions, port dues, waste reception facilities

## ***Clustering/technology transfer – incubation***

- E.g. Malmö/Copenhagen

## ***Research***

- Bonus

## ***Tourism***

# Baltic Sea Strategy - opportunities

## ***Traditional sectors can hide gems of competitiveness***

- Equipment manufacturers

## ***Sustainability is a driver for competitiveness***

- Submariner
- Sulphur – LNG etc.
- Tourism

## ***Think about gaps***

- Aquaculture
- Ocean Energy

# **The next MFF:**

## **Better use of EU and private funds**

- **2014-2020: mainstreaming of maritime policy objectives => more targeted use of funds**
- **ESIF funds to support 'blue economy' objectives**
- **Horizon 2020: Blue Growth call 2014**
- **EIB: harnessing investment**
- **Private sector**
- **Ops and PAs are being developed now!**



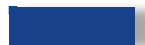


# Maritime Policy and the Baltic

***Support what is underway***

***Guide further development 2013:***

- Study/analysis of maritime economy Baltic Sea States (follow-up Blue Growth Study)
- Blue Growth Conference, 3 October, Copenhagen
- Report on Maritime Policy/Blue Growth in Baltic Sea area





European  
Commission



***Thank you***

***<http://ec.europa.eu/maritimeaffairs>***

